

# Attention Homes CORPORATE PARTNERSHIP PROGRAM



attention  
HOMES  
— 50 Years —  
CHANGING LIVES OF  
YOUTH IN CRISIS



*Bridging the divide between sectors so we can better serve our community.*

# Why Attention Homes?

Our mission is to provide life-changing resources to youth in crisis. For 50 years, Attention Homes has evolved to meet the needs of the community staying true to our founding philosophy that what youth need is “attention” not “detention” when in crisis and home can no longer provide a viable safety net. The youth we serve represent the next generation of citizens in Boulder County with the hope of fulfilling their potential and becoming healthy members of the community. Providing these youth with the crucial resources they need, helps change their life trajectory and ultimately prevents the next wave of chronically homeless adults.



## Benefits to You

As a corporate partner with Attention Homes, we'll ensure the community knows you are a committed supporter of the youth in our community.

- Sponsor benefits associated with event sponsorship
- Promotion through social media channels
- Brand visibility at events
- Highlights and links on our website and monthly e-newsletters
- Annual Report coverage
- Featured in our annual report
- Video clips showcasing your involvement with AH
- Public acknowledgment in advertising campaigns

# Why Corporate Partnership?

Aligning with a local nonprofit increases your company's social impact, a characteristic increasingly more important to the newest generation of workers and consumers. Engaging in social responsibility and cause marketing creates numerous benefits for companies such as greater employee and customer engagement, brand differentiation, increased media opportunities and an enhanced public image within the community. More than that, your partnership allows us to build stronger communities by combining resources for a common goal.



*“RE/MAX of Boulder’s core value is to give back and make our community stronger, and we feel that the remarkable work of the extraordinary staff at Attention Homes directly aligns with our values.”*

- Tom Kalinski, Broker/Owner  
RE/MAX of Boulder

## What is most valuable to you?

If there is another benefit you would like us to consider, let's discuss.

*A world where every young person has a safe place to live and the attention they need.*



## Ways to Participate

Our corporate partnership program is not determined solely by a dollar amount, but rather levels of engagement. There are numerous ways to partner with our organization. We ask that you commit to at least three activities including a financial donation of some kind.



## Donate

- Commit to donating a percentage of sales (monthly, quarterly, annually) to AH.
- Offer AH a corporate grant opportunity.
- Be an event sponsor (levels available for every budget).
- Match employee giving to AH.
- Match employee volunteer time with a cash donation per hour to AH.
- Sponsor a 3rd party event to benefit AH (golf tournament, etc)
- Sponsor a donation challenge/match.
- Pay for a youth event (field trip).
- Sponsor a life-skills class for our youth.
- Create a Sleep Out team to participate in November.



## Volunteer

- Have group volunteer activities at AH.
- Offer your staff PTO for volunteering and/or provide a cash donation in support of their efforts.
- Encourage someone from your company to volunteer on our Board of Directors.
- Have someone from your company volunteer on one of our committees.
- Create a company cooking group to volunteer once a month at AH.
- Volunteer to teach a life-skills class for our youth or share an inspiring story.



## Be Creative

- Run a company-wide donation drive for AH.
- Create an opportunity for our youth to have a supported internship at your company.
- Host an on-site shadow day for our youth to see different jobs in action.
- Host an AH info session at your company for staff to learn more about the organization.
- Invite AH to attend a volunteer fair at your company.

*Providing life-changing resources to youth in crisis.*

**50 YEARS**  
OVER 9000 YOUTH SERVED

## PROGRAMS

### Adolescent Residential Care Program

Temporary residential care in a safe, structured and licensed, home-like setting for abused, neglected and troubled youth ages 12-18.


### Runaway & Homeless Youth Program

A continuum of care that moves youth ages 12-24 from the streets or in the shelter towards stable, long-term housing and/or family reunification.

## WHY IT'S IMPORTANT

**30%** of runaway/homeless teens are actively recruited for sex trade with 48 hours of leaving home

**3X** the rate of depression/PTSD

 1/3 have attempted suicide at some point in their young life

 30-40%  
 LGBTQ

**60%** of the youth we serve have been in the foster care system at some point in their life

## YOUR IMPACT

**\$5000** funds four months or 5,500 units of food in our shelter program, 2,500 overnight shelter meals, 2,160 day drop-in meals and 840 street outreach food units.

In-kind donations are a key way for us to offset our program costs. Last year the combined donations of meals, clothing, hygiene kits, and necessary items for our youth saved the organization \$114,600 in expenses.



The Independent Sector estimates the value of volunteering at \$23.56 per volunteer hour. In 2015, 994 individual volunteers and 44 faith groups, service clubs and businesses provided 12,044 hours of service at Attention Homes valued at

**\$309,289**



## FOR MORE INFORMATION & TO SIGN UP

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**ATTENTIONHOMES.ORG**

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